



Bedford Kindergarten

Social Media Policy 2024-2025

Objective

At Bedford Kindergarten, we aim to ensure that technology is seamlessly integrated into children's play, learning experiences, and creative projects. We support the appropriate use of technology by both children and educators, recognizing that the children in our care will engage with various forms of electronic media both inside and outside the kindergarten.

Our goal is to encourage children to utilize information and communication technologies (ICT) to express ideas, access information, explore diverse perspectives, and engage these tools for creative purposes such as designing, drawing, editing, and composing. Furthermore, we believe that the use of social media must prioritize the safety, health, and wellbeing of the children, educators, families, and visitors at Bedford Kindergarten.

Benefits of Social Media

(e.g., Twitter, Facebook, YouTube, Instagram, and the Bedford KG Website):

- Strengthen communication with parents and guardians.
- Promote the achievements of the kindergarten and its students to a wider audience.
- Enhance engagement with school activities, including sports, and promote shared values.
- Support literacy and extended learning by posting links to relevant educational material.
- Maintain connections with former students and their families.

OUR VISION –

Nurture the Tiny Minds; Cherish the Future.

Our vision is to create a nurturing environment where young minds are cherished, cultivated, and prepared for a promising future. We believe in the potential of every child and are committed to providing the support and opportunities they need to thrive.

Usage:

- Information about special achievements, events, and departmental activities such as sports fixtures or classroom projects will be shared.
- Updates on daily activities, including what children have been learning or special visitors to the kindergarten.
- Share highlights from field trips with parents, families, and the Bedford KG community.
- Photographs of students will only be used with the consent of a parent or guardian.
- Links to interesting articles will be shared to enhance learning opportunities.
- No direct messages will be sent via social media, nor will any messages be responded to. Communication will be conducted via phone calls, emails, and WhatsApp during school hours.
- For safeguarding purposes, all social media accounts will be managed and overseen by the School's Senior Leadership Team.

We will remove any comments that:

- Name specific individuals in a negative context.
- Are abusive or contain inappropriate language or statements.
- Use defamatory, abusive, or generally negative terms about any individual.
- Do not respect others' privacy.
- Negatively impact the standards or reputation of Bedford Kindergarten.
- Deviate from the purpose of the original posts.

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